

Will my fillings and crowns be affected by the whitening?

While hydrogen or carbamide peroxide will have no negative effect on the integrity of amalgam, composite fillings and crowns; the simple fact is that these materials will not be whiten by any type of bleaching procedure.

Do's and Don'ts after the whitening

Within the next 24 hours, we recommend the following actions:

- Drink a lot of water and milk
- DO NOT drink coffee, tea and red wine
- DO NOT drink dark colas and coloured beverages
- DO NOT smoke

What results can I expect?



Above photos are taken before and after the whitening procedure using InnoWhite Pro HP35

InnoWhite Professional Dental Whitening System
create Enchanting Smiles worldwide



What you need to know

Endorsed by the American Dental Association (ADA), tooth whitening is a well-established and safe cosmetic dental procedure if administered by a dental professional.

Dental whitening is an effective process in removing intrinsic stains caused by aging, food, drinks and tobacco products. This treatment procedure possesses limitations in cases with severe dark stains and teeth discolouration caused by antibiotics. Results may vary from individual to individual depending on the structure of the dental hard tissues and dietary habits. Please consult your dentist prior to the treatment.

Use InnoWhite Professional Dental Whitening Dental System to create your enchanting smile with sparkling white teeth today!

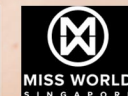
Ask your Dentist

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InnoWhite[®]
Professional Dental Whitening System



Official Teeth Whitening System for



your enchanting **Smile** with
sparkling **White Teeth**
in only **60** minutes

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InnoWhite Dental Whitening System

InnoWhite is a revolutionary light-activated tooth whitening system that combines all of the universally accepted techniques of tooth whitening into a single, proven system. It is safe, fast and effective.

The **InnoWhite** product range is specially formulated to remove intrinsic stains of the teeth with minimal sensitivity. Activated with OSRAM blue LED light under the designated wavelength, this non-heat solution provides greater comfort to the patient during the treatment, and is less invasive to the gum and surrounding tissues when compared to other dental whitening products.

In just 60 minutes, your teeth will become dramatically whiter. Make your first step towards enhancing confidence in your smile. Experience **InnoWhite** dental whitening for looking good and create a fantastic first impression!

Advantages of InnoWhite

- SAFE
- FAST and EFFECTIVE
- MINIMAL sensitivity
- IMMEDIATE and LASTING results

InnoWhite[®]
Professional Dental Whitening System

FREQUENTLY ASKED QUESTIONS

Why should I consider having a whiter smile?

Studies have shown that not only do people with whiter teeth appear younger than people who don't, there is also a positive correlation between high self-esteem and a white, confident smile. In addition to improving aesthetics, it is also true that people who have whitened their teeth develop a greater awareness of their teeth and become more motivated with their oral hygiene routine.

What causes tooth discolouration?

There are many reasons for discoloured teeth. Aging and the on-going ingestion of coffee, tea, cola, red wine, tobacco products, curries, etc can lead to staining of the teeth. The ingestion of tetracycline and excessive fluoride during tooth formation frequently causes severe staining such that extended treatment lengths and more aggressive means may be required.

How does InnoWhite teeth whitening work?

"Extrinsic" stains are those found on the surface of the tooth and "intrinsic" stains are those within the tooth and show through the enamel as discolouration. Frequent brushing is effective for removing extrinsic stains, but not the darker, more challenging intrinsic stains. The **InnoWhite** proprietary whitening gel is a highly effective agent for removing the intrinsic stains. When applied to the tooth, the gel breaks down into water and radical hydroxyl ions. As these ions work their way through the dentinal tubules and into the tooth structure, they attach themselves to stain particles and rapidly break the stains apart under the activation of a specially designed light unit. With the stains broken down, the teeth appear whiter and brighter. The results can be assessed using the **InnoWhite** R-20 shade guide before and after the treatment.

Is whitening for everyone?

Dental whitening is not recommended for pregnant and nursing mothers, and children under the age of 15. Consumers with severely tetracycline-stained teeth may opt for a more aggressive cosmetic procedure such as bonding and veneers.

Is whitening safe?

Tooth whitening is the safest and most requested cosmetic procedure in dentistry today. Since its introduction, millions of patients have undergone some form of tooth whitening (also known as tooth bleaching). There have been numerous studies over the years showing that hydrogen peroxide and carbamide peroxide based tooth whitening systems are safe and effective when administered by a dental professional.

Are there adverse effects?

There are relatively few side effects from tooth whitening. A very small percentage of consumers may experience some sensitivity during the whitening procedure. This discomfort which typically goes away within 24 to 48 hours, can be minimized with the desensitizing agent supplied together with the **InnoWhite** dental whitening system. In rare cases, some consumers may also experience gingival irritation. This too is temporary and will go away once the whitening is stopped.



InnoWhite R-20 Shade Guide